



Inaugural Edition

# Prawaas

India International Bus & Car Travel Show

July 28 - 30, 2017 | MUMBAI

CIDCO Exhibition Centre

Organiser



BUS OPERATORS CONFEDERATION OF INDIA

Host Associations



Event Partner

**MM ACTIV**  
Sci-Tech Communications  
Media & Events | Promoting & Advancing



Towards  
**SAFE**  
**SMART**  
**SUSTAINABLE**  
Transport

Vashi  
Navi Mumbai

**JULY**  
28 29 30  
**2017**

[www.prawaas.com](http://www.prawaas.com)

## About **BOCI**



BOCI is the Confederation, meaning apex organization of all the State Federations across India representing private sector Bus and Car operators. BOCI represents six important segments viz; Intercity, Intracity, School bus, Employee Transport, Tour Operators and Maxi/Tourists Cabs.

The significance of BOCI can be measured by the fact that over 15 Lakh buses are operated by its members today on Indian Roads and it is expected to grow rapidly in the coming years.

BOCI aims to promote Safe, Smart and Sustainable Integrated transport solutions to the citizens of India in close coordination with all the stake holders from public and private sector across India.

## Appeal from **BOCI Council**

### Greetings from Bus Operators Confederation of India - BOCI!!

We feel extremely happy to share the birth of Bus Operators Confederation of India - BOCI. This will be the National apex body for Bus & Car Transport operators.

India with its growing economy presents an exciting opportunity for the Bus & Car operators but many challenges still remain unanswered. Be it Infrastructure, Regulation and Taxation or passenger experience. BOCI will work together with Governments and all other stakeholders to increase the share of Public Transport in overall transportation by engaging in Policy Advocacy for the development of Citizen friendly, Safe, Secure and Economically sustainable Integrated Public Transport systems. It will also strive to create level playing field amongst all Passenger Transport operators across India, ensure world class Public Transport Infrastructure and facilitate the process of integration between and within the various modes.

As a first step towards creating a unified platform for the entire Bus & Car transport sector to prepare a road map for the future, BOCI is organizing the first ever Pawaas 2017 Conference, Expo and Excellence Awards. We invite everyone to participate in Pawaas 2017 and contribute in making it a grand success.

With Best Regards

**Members of National Executive Council**

### BOCI Council

**Chairman:**

**K.T. Rajashekhara**  
CMD, SRS Travels

**President:**

**Prasanna Patwardhan**  
CMD, Prasanna Purple

**General Secretary:**

**A. Afzal**  
CMD, Parveen Travels

**Additional Secretary:**

**D.R. Dharmaraj**  
MD, Dharmaraj  
Transports

**Joint Secretary:**

**Jagdeo Singh Khalsa**  
MD, Khalsa Travels

**Treasurer:**

**Harsh Kotak**  
MD, Modern Transport

**Joint Treasurer:**

**D. Maran**  
MD, Sri Bhagyalakshmi  
Travels

**VP - North:**

**Harish Sabharwal**  
MD, Sabharwal Travels

**VP - East:**

**Dhananjay Singh**  
MD, Royal Cruiser Travels

**VP - South:**

**Sadananda S. Chatra**  
MD, Durgamba Travels

**VP - West:**

**Jayendra Bavaria**  
CMD, Eagle Corporation

**VP - Tour Operator:**

**Babu Panicker**  
CMD, Panicker Travels

**VP - Point to Point Services:**

**Sunil Kumar Sharma**  
Chairman, Sharma Travels

**VP - Tourist Taxis & Maxi Cabs:**

**Haribhai Patel**  
MD, Shree Shakthi Travels

**VP - School Bus:**

**Siddiq Gandhi**  
MD, Gandhi Travels

**VP - Stage Carriage:**

**Rajwarma Ballal**  
MD, Ballal Tourits

**VP - Employee Transport:**

**Kanwarjit Singh Sawhney**  
MD, Bakshi Transports

**National Convener:**

**Shrinidhi K.**  
Director, Prime Auto Systems

**Board of Directors:**

**Vijay Sankeshwar**  
CMD, VRL Group

**Brijlal Khurana**  
CMD, Khurana Group

**Gautam Banjee**  
Past Employee, Greyhound

**Pritam Singh Taneja**  
International Travelline

## INTRACITY

**Pawaas**  
for Regularity  
in Commute



## About Event

**BOCI (Bus Operators Confederation of India)** is organizing an **Inaugural Edition of Prawaas 2017- India International Bus & Car Travel Show**. This 3 Day event will attract who's who of the Bus & Car sector from the public and private sector for the first time ever. The objective of Prawaas is to develop unified vision that will facilitate safe, smart and sustainable integrated public transport solutions. Prawaas is a thought-leadership forum as well as the most rewarding B2B platform for the stakeholders.



**25+**  
States  
of India

**10+**  
Country  
Delegation

**3000+**  
Bus & Car  
Operators

**80+**  
Expert  
Speakers

**150+**  
Leading  
Exhibitors

**10000+**  
Business  
Visitors

**500+**  
Buses & Cars  
for Buy & Sell

### Event Objectives

- To facilitate BOCI interaction amongst the stakeholders that includes Leading Bus & Car Manufacturers, Bus Operators from private and public sector, Policy Makers, NGOs, Experts and Innovators.
- To explore opportunities of growth in Public Private Partnership in Services & Infrastructure Development.
- To showcase new technologies, innovations, products & services.
- To educate BOCI members about the Global Best Practices in the sector.
- To recognize Best Performers amongst the stakeholders and to encourage Best Practices.
- To capture emerging trends in the Business of Public Transport.
- To enable B2B dialogue amongst BOCI members.
- To facilitate dialogue with State and Central Government authorities for the harmonization of regulatory framework and to promote ease of doing business.
- To attract investments in the sector to trigger growth.

### Event Spectrum



Conference



Exhibition

BUS & Car  
Mela



Awards &  
Celebrations

Research  
Report



CEO Conclave

Workshops /  
Masterclass



Policy Makers  
Round Table

**INTERCITY** - - - -

**Prawaas**  
for  
Everyone

## International Conference

Prawaas 2017 Conference is a thought-leadership forum that brings together all the stakeholders to deliberate on India's vision for public transport and the role of road transport. The Conference will be addressed by over 80 national and international experts addressing diverse topics.

Conference participation will ensure that you have an opportunity to capture emerging business trends as well as network with high profile CXOs and Policy Makers which will define the future of your business.



## Theme



## Conference Topics

- Technology for better Access, Performance, Profits
- Tapping the Finances to manage growth
- Increasing passenger foot fall vis-a-vis other modes of transport
- Creating uniform Regulatory framework for the Ease of Doing Business
- Emerging opportunities in providing safe and secure Student Travel
- Capacity building through Skill Development to meet growing demand
- Improving Employee Efficiency through effective Employee Transportation
- Contribution of Bus Industry in developing Tourism in India
- Emerging Opportunities in multi-modal integrated transport solutions
- Developing innovative PPP models for public transport



## SCHOOL BUS

**Prawaas**  
for  
Child Safety



# Prawaas Excellence Awards 2017

BOCI Excellence Awards is an effort to recognize the leaders and acknowledge their contributions towards best practices, services and innovations. The Awards will be in multiple categories covering all aspects of Bus & Car operator segment as well as performance of the other important stakeholders.

An independent reputed consulting firm will curate the awards process. Awards Function will be a star studded celebration to felicitate and congratulate the best performers in the sector.

## Awards Categories (Proposed)

### Awards Private Sector Operators

1. Best Stage Carriage Operator in Private sector
2. Best Intercity Service operator
3. Best School Bus Operator
4. Best Employee Transport Operator
5. Best Maxi cabs / Tourist Taxi Operator
6. Best Tourist Transport Operator

### Awards Public Sector Operators

1. Best Managed STU in Intra-city
2. Best Managed STU in Intercity
3. Best STU providing Rural Connectivity
4. Most Progressive STU

### Awards to Government SPVs

1. Best Public Private Partnership Model in City
2. Best Public Private Partnership Model in Intercity

### General Category

1. Best Passenger friendly Infrastructure provider
2. Life time Achievement Award
3. Inspirations Leadership Award

### Government Category

1. Most Tourism Friendly State
2. Most Public Transport Friendly State
3. Most Public Transport Friendly City

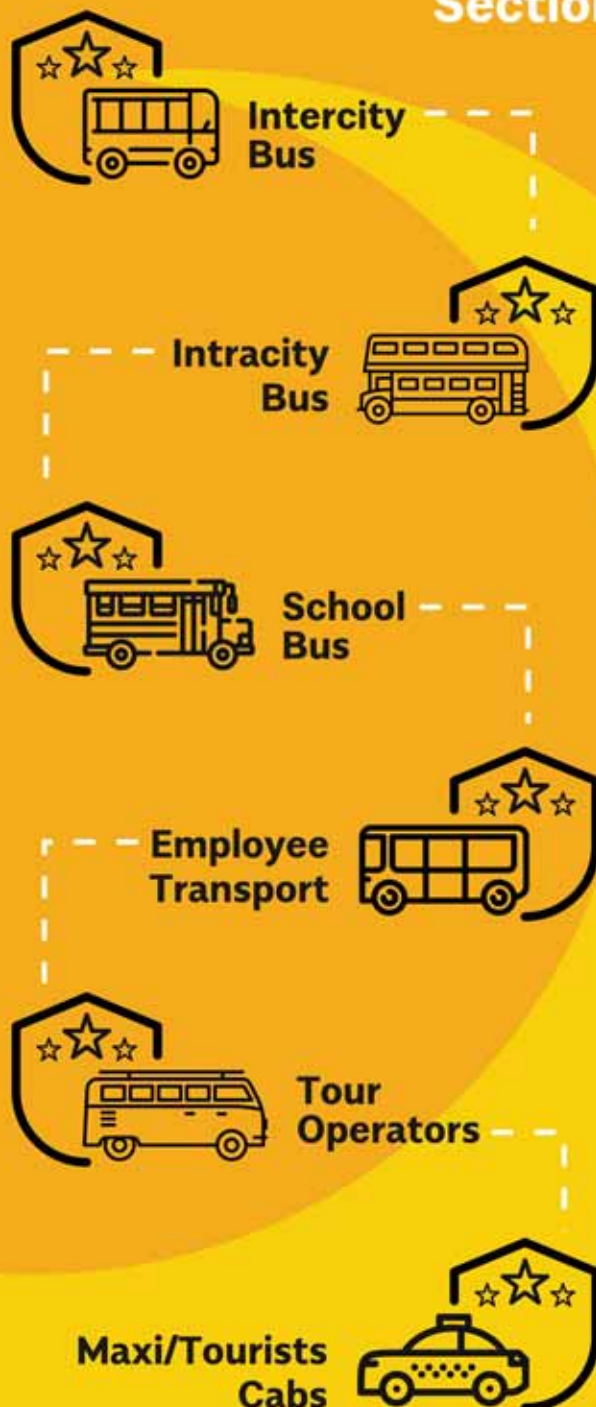
### Category Manufacturing & Service Industry

1. Best Bus / Coach of the Year
2. Best Passenger Safety equipment Manufacturer
3. Best Auto parts Brand
4. Best Bus / Coach Body Builder
5. Best After Market Service Provider.

### Technology & Innovation

1. Best last Mile Connectivity Project
2. Best women safety technology service provider
3. Aggregator of the Year
4. Best Revolutionary Business Model

## Nomination Sections



**EMPLOYEE  
TRANSPORTATION**

**Prawaas**  
for Efficient  
Workforce

## International Exhibition

The Exhibition at PRAWAAS 2017 will be the heart of the event and will showcase the latest Vehicles, Products, Technologies & Services. It will give access to quality trade and professional visitors and enhance opportunities to network with key decision makers from government & private sector and close business deals in a professional business environment.

## CIDCO Exhibition Centre



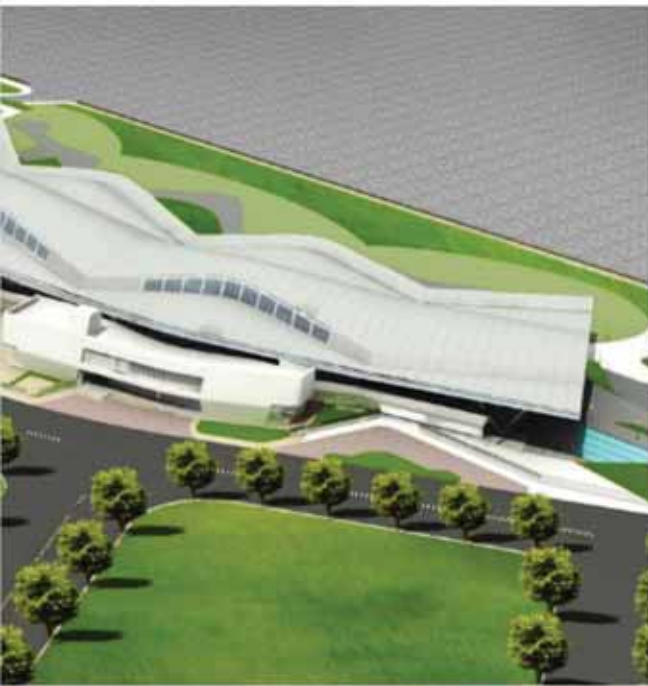
## Exhibitors Profile

- Leading Bus & Car Makers, Manufactures of Large, Mini and Maxi vehicles
- Bus & Car Body Builders
- Accessories - Tyre, Seat, Battery, Lights & LED Displays, Air Conditioning, Paint Decors
- Maintenance - Workshop Equipment, Security & Camera Equipment, AV Equipment, Flooring, Glass Replacement & Repairs, Wash Systems
- IT Solutions - Ticket and fare collection, Passenger information systems, ITS/Hybrid Devices, Telematics and fuel monitoring
- Training & Skills - Training & Development Services, Fleet Management
- Consulting - Legal, Financial, Insurance Providers
- Govt. Agencies - STUs, Research Institutes, Regulatory Bodies
- Operators Showcase - Display of Products & Services by Leading Operators

## TOURS

**Prawaas**  
for Memorable  
Holidays





For floorplan, kindly visit the website - [www.prawaas.com](http://www.prawaas.com)

### Exhibition Tariff

Category	INR
Shell Space	₹ 10000/sqm
Raw Space	₹ 9500/sqm

\* Service Tax / GST extra as applicable

#### Entitlements:

- Standard 9 sqm\* stall will be provided with octunum structure with 1 table, 2 chairs, 3 spotlights, company name on fascia, 1 waste paper basket and an electrical connection of 5 amps.
- 1 Delegate Registration
- 2 Exhibitor Registrations
- Raw space is subject to minimum of 36 sqm#.

All other amenities will be charged extra.

**Book your BOOTH!**

**MAXI CABS  
& CARS**

**Prawaas**

for

**Quicker Transit**

## Bus & Car Mela

Bus & Car Mela is an exclusive platform amongst the operators to buy and sell Buses & Cars. This Mela is powered by **InterlinX - B2B Partnering**; an interactive online tool enabling attendees to create profile, add products & features and identify potential customers for buying and selling.

You can also schedule one-to-one business meetings with delegates and exhibitors to explore partnerships.

## Sponsorship Opportunities

Category	Amount (₹)
Event	<b>1 Crore</b> (Exclusive)
Awards Nite	<b>75 Lakhs</b> (for 2 Cos)
Platinum	<b>60 Lakhs</b>
Gold	<b>40 Lakhs</b>
Silver	<b>25 Lakhs</b>

\* Service Tax / GST extra as applicable

For other sponsorships and entitlements, visit [www.prawaas.com](http://www.prawaas.com)

### Why Sponsor/Exhibit

- BOCI is the flagship body of Private Bus Operators
- Prawaas 2017 will be the largest gathering of leading Bus Owners across the country covering all states & districts, hence, it will be a unique opportunity just NOT TO BE MISSED!
- Objectives of BOCI is to increase passenger traffic by collaborating with Manufacturers, Technology Providers and Regulators
- BOCI will support the leading sponsors pre-during-post event to maximize engagement
- Operators will be in the frame of mind to listen to the best-practices and upgrade their existing fleets, facilities and features
- BOCI Members can source the most exciting new technologies to be used in buses
- BOCI Members will be looking for capacity building to meet growing demand
- Leading Sponsors will get opportunity to connect with Bus Operators on multiple platforms

## About Venue

**CIDCO Exhibition Centre** is Mumbai's only planned state-of-the-art Convention Complex that has an Exhibition Centre, Conference Facilities and Business Centre with ample parking.

The Centre is most strategically located at Vashi, adjacent to Mumbai-Pune Highway. The Venue has in the close vicinity Railway Station, Multi-Cuisine Restaurants, Business Hotels of varying categories, MNCs, Educational Institutes, well-known DY Patil Stadium and places of entertainment. The Centre undoubtedly has all the elements required to ensure easy access and make your event a grand success!



## About MM Activ

MM Activ Sci-Tech Communications is India's leading event curator in the field of frontier technologies. MM Activ since its inception in year 2000 has held over 100 national and international conventions in sectors like Agrotech, Coffee, Biotechnology, Nutraceuticals, Sustainable Chemistry, Transport & Logistics, MRO, IT & Electronics, Nanotechnology, Renewable Energy, Space Technology, Water, R&D & Higher Education.

MM Activ is also the publisher of Leading Business Magazines - BioSpectrum (Asia & India) & NuFFooDS Spectrum. For more details, please log on to: [www.mmactiv.com](http://www.mmactiv.com).



Principal Partner



Aapki Jeet. Hamari Jeet.

Prawaas Excellence Awards  
in Association with



Gold



Silver



After Market  
Partner



Media Partners

MOTORINDIA



BUS COACH INDIA

Traffic Tech

For participation opportunities and other details, Contact

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Event Partner



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